Report From ISIF VP Communications – Bob Lynch

ISIF Board of Directors Meeting
Salamanca, Spain, July 11, 2014
VP Communications

• ISIF Website redesigned in 2010
  • Redesign implemented utilizing vendor conference catalysts, and modeled after the IEEE homepage
  • Cost of maintenance is approximately $1.4k per year
  • Site was visited approximately 2.4k times in the month of June 2014
  • Most popular pages are JAIF and Conferences

• Future webpage developments
  • Memoriam and Financial pages under About ISIF tab
  • Updated information about ISIF’s mission
  • More calls for database pages, member publications, job openings, etc.
  • Early conference announcements
Report on Central Database Management System

- Goal is to link membership and conference paper management functions of ISIF and the Fusion Conferences
- IEEE separates conference management systems and member management functions (member id #'s are checked on-site)
- Off the self member management systems are available such as that offered by Wild Apricot – costs increase with member number, functionality not appropriate for highly technical societies (e.g., missing paper management)
- Social media options not appropriate for every member
- A possible solution might be a custom system, which costs approximately $15k to develop and would link EDAS to our member database
- Website vendor can take over as many conference management functions as ISIF would like
- Members would register by ISIF member number